



internetINCOMEclass
making money online explained

Happy New Year!

My resource list of where to get great work done at competitive rates! You can outsource ANYTHING you want; here are some things you might consider outsourcing:

- Software Creation
- Report & Ebooks
- Backlinking
- Articles
- Web Design
- Artwork & Graphics
- Virtual Assistant
- Copywriting
- Squidoo Lenses, hub pages, wet paint pages
- Social Media Network designs

If you're not good at writing; it is possible to have ebooks, reports etc to be transcribed - there's a great service available over at [Content Divas](#) - these guys will also write entire ebooks.

PLR - Private Label Rights

There are many options / sites for this - once you have chosen a niche, google 'niche topic' plr - you will get a list of sites where you can buy PLR products, articles etc for your niche.

Logos

[99 Designs](#) - This site is really amazing! Basically, you sign up for what you want and different designers provide designs and you get to choose your favourite! Very cool

Outsourcing - get the hard stuff done for you

[Elance](#) & [Guru](#) - register to hire, list your project and have companies bid for your work! You can specify what you would like done and then choose your supplier from the bids - NOTE - Sometimes it's worth paying a little more for quality - also YOU ONLY pay if you're happy with the work - the suppliers take the risk [Odesk](#) - with this outsourcing site you have a management desk and can choose to pay by the hour. There is a central desk where you can check up on the work the provider is doing. They actually prove the hours they work [Rent a Coder](#) - this is a great site for having software created. Remember to be specific - to the detail [Egraphix](#) - Ken from Egraphix did my design for <http://beginnersblogging.com> - it was quick, cheap and excellent service [Tweet Later](#) - These guys did my [Twitter](#) & [Youtube](#) design - very very very happy with the work!

Book, CD & DVD production and fulfillment

Hardback and Paperback Books: [Lulu.com](#): Will Drop Ship: Yes Print and ship on demand – no minimum quantity. [48HrBooks.com](#): Will Drop Ship: No Must order at least 50 books but be sure to compare prices with Lulu if you are ordering in bulk – they are often less expensive per unit. If you order more than 100 books, you get 25 copies free. **Disc Duplication (Fewer Than 1,000):** [Kunaki.com](#): Will Drop Ship: Yes Print and ship on demand. You can order as few as one retail-ready DVD or CD and the cost is always \$1.75. **Disc Replication (1,000 or more):** [IdeaReplication.com](#): Will Drop Ship: Yes Idea Replication has relationships with vendors all over the United States so they have the capability of managing multi-media projects. Disc replication is their specialty, but you can also get binders, printed materials, specialty disc packaging, USB drives, aspen mailers, etc. Their pricing is highly competitive – they will beat almost any price quote you get from another company and they are willing to work on tight deadlines. You will work with one representative who manages your order. [GoldLinkMedia.com](#): Will Drop Ship: Yes High quality digital offset printing and competitive prices. They are extremely fast and willing to work on “crazy” deadlines. They also do specialty disc packaging like digipaks and aspen mailers. **Printed Materials (Catalogs, Flyers, Labels, Postcards, etc.):** [OvernightPrints.com](#): High quality and fast turnaround on promotional materials. [Uprinting.com](#): Compare prices with OvernightPrints.com. [DocuCopies.com](#): Low cost on black and white or color copies, book printing and more. [CityPrintUSA.com](#): Compare prices with DocuCopies.com. [LithtexNW.com](#): Lithtex will beat almost any price quote you receive from another company. They specialize in catalog/magazine/booklet printing but do other printed materials as well. You will work with one representative who manages your order. They are also willing to work on tight deadlines. **Fulfillment Companies:** [HDI Fulfillment](#): Fulfill product orders on a daily basis and will ship domestic and international orders through USPS, UPS, FedEx and DHL. They will also assemble products. Personalized service. [HandyMailing.com](#): Specialize in bulk mailings through the US post office.

3 Free Product Creation Tools

There’s nothing wrong with selling a downloadable eBook, but expanding your product’s horizon, beyond text-based content, can make your product a more engaging experience for the customer. Changing up how you deliver your content will also help you stand apart from the competition and add value to your product. Think about it. An audio course has more perceived (and actual) value than a written course. And a video course takes it up another notch. So let’s take a look at some of the other mediums you can use to keep your customer engaged and capture your audience’s attention. These content creation tools are a great resource... and they’re all free. A **Screencasts** is a video that captures what is happening on a computer screen and also records your voice. It’s an excellent way to show someone how to do just about anything. Here are two free resources for recording screencasts:

- You can use **Jing** for creating short (5 minutes or less) screencasts for free. Simply select a window and Jing records everything that happens in that window or that area of the screen. You can narrate the screencast by using your computer’s microphone. If your computer doesn’t have a microphone you can buy one for less than \$25 bucks. Jing creates files in SWF format, which is Flash. You can use Jing on your Mac or PC.

Go here to use Jing: <http://www.jingproject.com/>

- **Camstudio** is another free tool you can use for screencasts. Camstudio creates AVI files and will turn those files into SWF videos. Unlike Jing, there is not a 5 minute maximum recording limit. This is not the same thing as Camtasia Studio which cost \$299. Camstudio is only available on the PC right now.

Go here to use Camstudio: <http://camstudio.org/> You can easily turn your eBook into an **Audio Book** by recording yourself reading the eBook. Audio can also be effective in certain areas of your sales copy.

- **Audacity** is a free audio recorder and editor. You can easily play with the pitch of the recording and remove background noise. Audacity has some cool effects, such as wah wah and echo. You can use the free Audacity software on your Mac or PC.

Go here to use Audacity: <http://audacity.sourceforge.net/> Enhance your product, blog, emails, sales copy or practically any other way that you communicate with your prospects and customers by giving one of these a shot. If you've never created your own product and want to take it to the next level then these tools will empower you to become a content creator and publisher.